

fusion

Brooks Brothers

Experience Specification

UI, Copy v02

June 29, 2015

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Brooks Brothers
Change Log

Brooks Brothers

Contact Information

Copy: Brooks Brothers Contact Information

BROOKS BROTHERS PRIVATE LABEL: CONTACT INFORMATION AND HOURS OF OPERATION											
D	T	M	ELEMENT	COPY	COPY (SPANISH)	ADA	ADA (SPANISH)	ERROR MESSAGES	ERROR MESSAGES (SPANISH)	CMS ID	NOTES
			Card Program Name	Brooks Brothers Card							
			Customer Service Phone Number	1-888-344-2237							
			Customer Service Hours of Operation for Private Label Card	Monday through Sunday 7am to 11pm CT							
			Technical Assistance Phone Number	1-888-274-3777							
			TDD/TTY for the Hearing Impaired Phone Number	1-888-944-2227							
			Outside the U.S., Canada and Puerto Rico, Call Collect Telephone Number	1-423-477-6512							
			Regular Payments Mailing Address	PO Box 183015 Columbus, OH 43218-3015							
			Overnight Delivery/Express Payments	1500 Boltonfield Street Columbus, OH 43228							

Copy: Brooks Brothers Contact Information

D	T	M	ELEMENT	COPY	COPY (SPANISH)	ADA	ADA (SPANISH)	ERROR MESSAGES	ERROR MESSAGES (SPANISH)	CMS ID	NOTES
			General Correspondence Mailing Address	PO Box 6403 Sioux Falls, SD 57117-6403							
BROOKS BROTHERS MASTERCARD: CONTACT INFORMATION AND HOURS OF OPERATION											
D	T	M	ELEMENT	COPY	COPY (SPANISH)	ADA	ADA (SPANISH)	ERROR MESSAGES	ERROR MESSAGES (SPANISH)	CMS ID	NOTES
			Card Program Name	Brooks Brothers MasterCard®							
			Customer Service Phone Number	1-888-344-2237							
			Customer Service Hours of Operation for Private Label Card	24x7							
			Technical Assistance Phone Number	1-888-274-3777							
			TDD/TTY for the Hearing Impaired Phone Number	1-888-944-2227							
			Outside the U.S., Canada and Puerto Rico, Call Collect Telephone Number	1-423-447-6512							
			Regular Payments Mailing Address	PO Box 183016 Columbus, OH 43118-3016							

Copy: Brooks Brothers Contact Information

D	T	M	ELEMENT	COPY	COPY (SPANISH)	ADA	ADA (SPANISH)	ERROR MESSAGES	ERROR MESSAGES (SPANISH)	CMS ID	NOTES
			Overnight Delivery/Express Payments	1500 Boltonfield Street Columbus, OH 43228							
			General Correspondence Mailing Address	PO Box 6403 Sioux Falls, SD 57117-6403							

Brooks Brothers

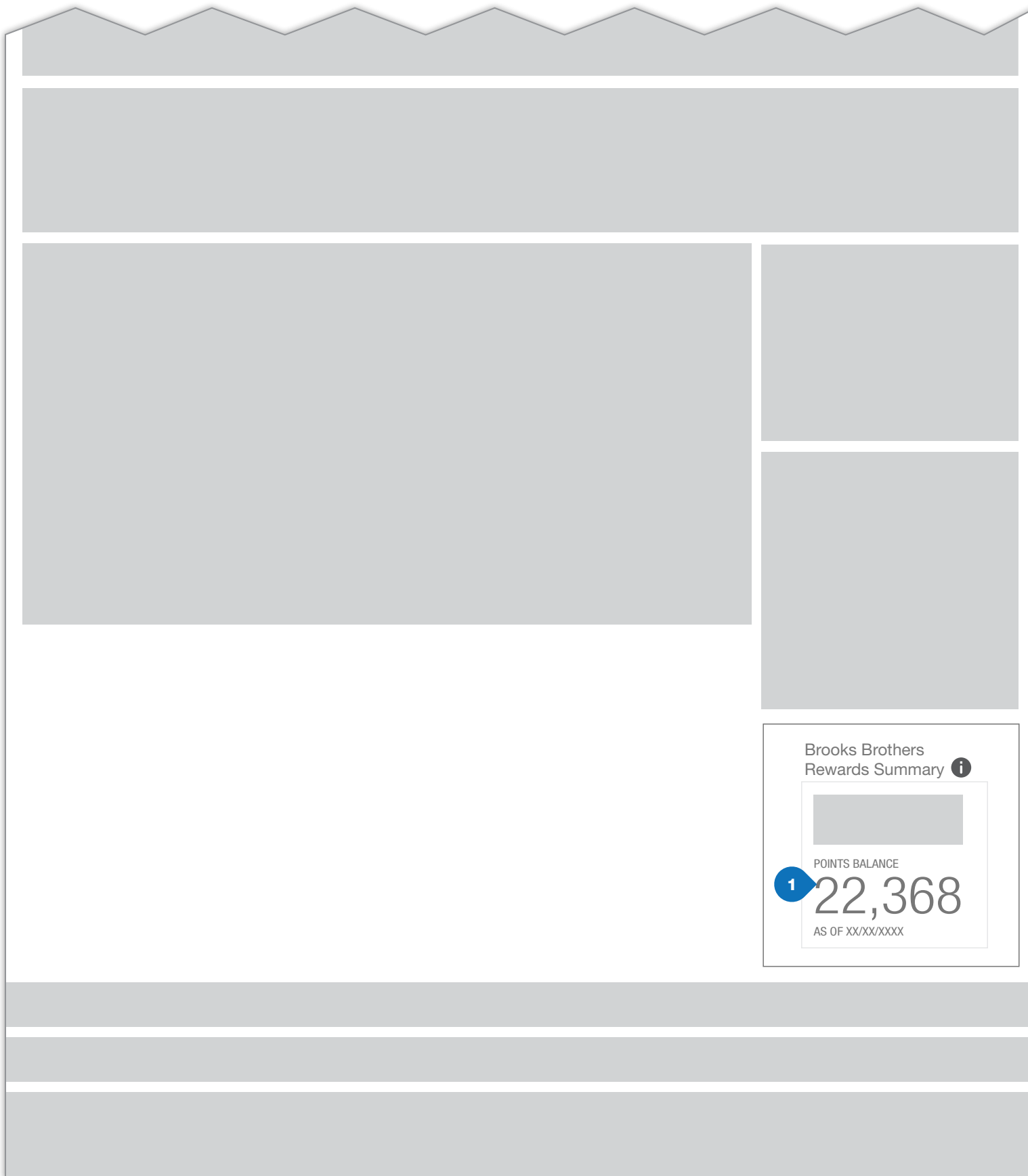
Rewards Module

Representative Comps: Rewards Summary Module, Large View



Large View

Wireframe: Rewards Module, Large View



Page Notes

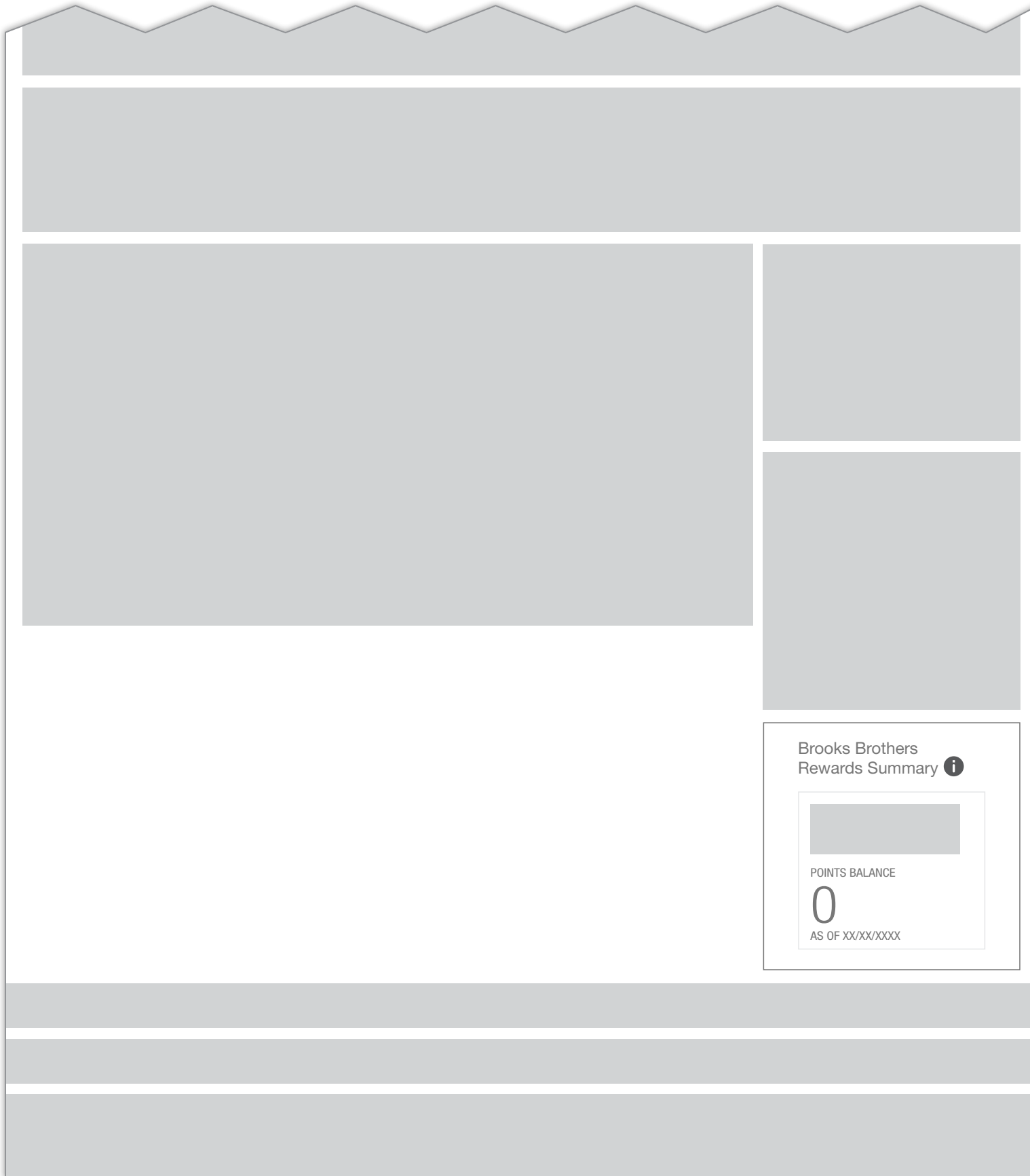
Module Type: Informational

This is the Rewards module. It provides details about the user's Rewards points. It is displayed on the Credit Home screen above the Help and Contact Module. Content and interactions are consistent across all breakpoints. If module fails to load, displays Module Failure.

Interaction Notes

Key	Element	Action	Notes
1	Points Balance	None	Displays the user's current rewards points balance.

Wireframe: Rewards Module - No Points, Large View

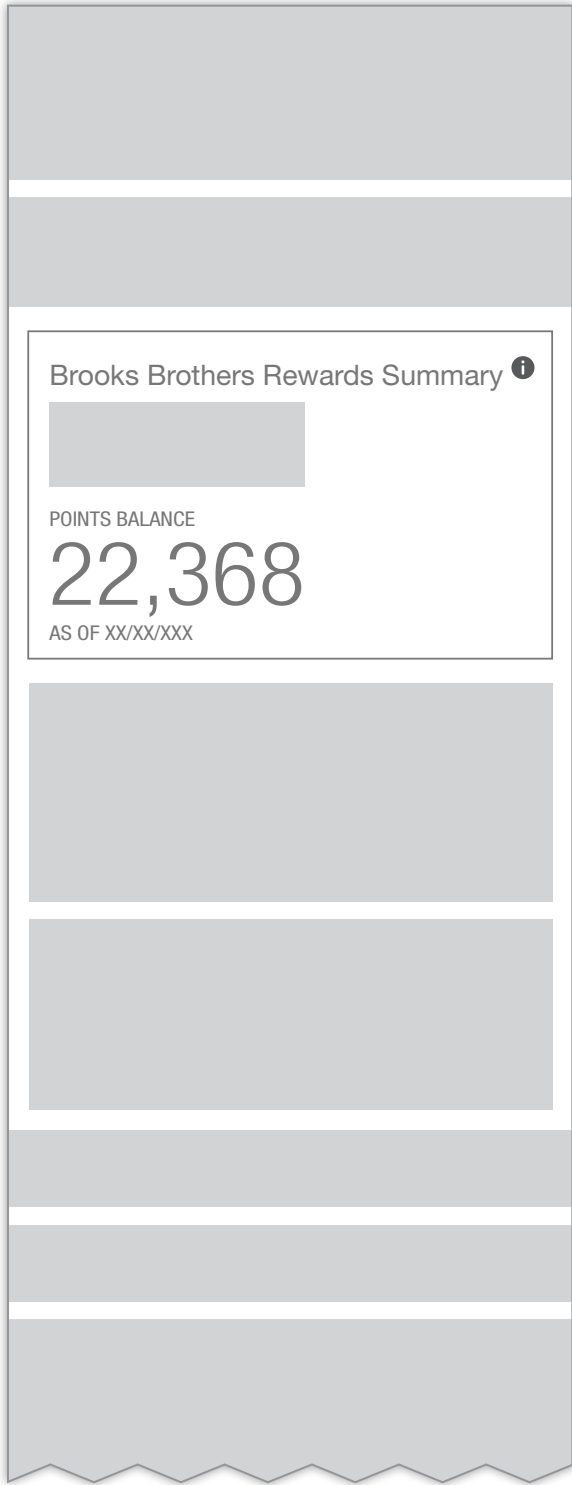


Page Notes

Module Type: Informational

This is the Rewards module. It provides details about the user's Rewards points. It is displayed on the Credit Home screen above the Help and Contact Module. Content and interactions are consistent across all breakpoints. If module fails to load, displays Module Failure.

Wireframe: Rewards Module, Extra Small View



Page Notes

Module Type: Informational

This is the Rewards module. It provides details about the user's Rewards points. It is displayed on the Credit Home screen above the Help and Contact Module. Content and interactions are consistent across all breakpoints. If module fails to load, displays Module Failure.

Default View

Wireframe: Rewards Module - No Points, Medium View

The wireframe shows a rewards module with a decorative top edge. Below the header, there is a large grey placeholder. The main content area contains a summary card for 'BROOKS BROTHERS REWARDS SUMMARY' with an information icon. The card displays a 'POINTS BALANCE' of '23,363' as of 'XX/XX/XXXX'. Below the summary card are three more large grey placeholder blocks, followed by three thin horizontal grey bars at the bottom of the module.

Page Notes

Module Type: Informational
This is the Rewards module. It provides details about the user's Rewards points. It is displayed on the Credit Home screen above the Help and Contact Module. Content and interactions are consistent across all breakpoints. If module fails to load, displays Module Failure.

Copy: Rewards Module

BROOKS BROTHERS REWARDS MODULE											
D	T	M	ELEMENT	COPY	COPY (SPANISH)	ADA	ADA (SPANISH)	ERROR MESSAGES	ERROR MESSAGES (SPANISH)	CMS ID	NOTES
			Heading	Brooks Brothers Rewards Summary	(Translation needed.)						
			Tooltip	[Tooltip Icon]	[Tooltip Icon]	Open Brooks Brothers Rewards Summary tooltip.	(Translation needed.)				
			Text	POINTS BALANCE	(Translation needed.)						
			Dynamic Content	[XX,XXX]							
			Text	AS OF [MM/DD/YYYY]							
BROOKS BROTHERS REWARDS MODULE TOOLTIP											
			Heading	The Brooks Brothers Rewards Program	(Translation needed.)						Language is sourced from: http://www.brooksbrothers.com/Loyalty-Points/loyalty-points,default,pg.html
			Heading	Earn exclusive rewards on all purchases with your Brooks Card or Brooks Brothers Platinum MasterCard.	(Translation needed.)						
			Text	<ul style="list-style-type: none"> Earn 4 Brooks Brothers Reward Points for every \$1 in purchases 	(Translation needed.)						
			Text	<ul style="list-style-type: none"> Earn 1 Brooks Brothers Reward Point for every \$1 in purchases in Brooks Brothers airport locations and all other locations where MasterCard is accepted. 	(Translation needed.)						

Copy: Rewards Module

		Text	<p>The Brooks Brothers Rewards Program (hereinafter “Program”) is automatically available to each Brooks Brothers Platinum MasterCard and Brooks Card customer, including employees, whose account is open and in good standing and not more than 2 payments past due at the time rewards are issued and redeemed. For every dollar in purchases at a U.S. Brooks Brothers store (including retail, factory, and airport locations (MasterCard only at airport stores)), through the catalog, or online at www.BrooksBrothers.com using the Brooks Card or Brooks Platinum MasterCard, you will earn 4 Reward points. For every dollar in purchases at other locations where MasterCard is accepted, the Brooks Brothers Platinum MasterCard will earn 1 reward point for every dollar in purchases. Balance Transfers and Cash Advances do not qualify for points. Each time you earn 2,000 net reward points (points earned for all merchandise purchases minus returns and adjustments), you will earn a \$20 Brooks Brothers Rewards Certificate (hereinafter “Reward Certificate”). Each billing statement you receive will contain a summary of your reward points earned and/or redeemed during the prior month.</p>	(Translation needed.)					
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Copy: Rewards Module

			Text	Reward Certificate(s) will be mailed during the month following the billing period in which your net reward points equals or exceeds 2,000. Your reward point balance will be reduced by 2,000 points for each \$20 Reward Certificate issued to you.	(Translation needed.)						
			Text	Reward Certificate(s) can only be redeemed for a new purchase made at a U.S. Brooks Brothers store (including retail, factory, and airport locations) and must be surrendered at the time of purchase. Reward Certificate(s) are not valid towards Internet or catalog purchases. Reward Certificate(s) are not transferable. Use of a Reward Certificate(s) is void where prohibited by law. Any amount of your purchase in excess of the amount of your Reward Certificate(s) must be placed on your Brooks Card or Brooks Brothers Platinum MasterCard. If your Brooks Brothers purchase is less than the Reward Certificate, you will forfeit the remainder of the Certificate value. You can redeem multiple Reward Certificates on a single transaction. Reward Certificate(s) cannot be credited to an account or redeemed for cash. All Brooks Brothers Reward Certificate(s) will expire 6 months from the date of issuance except where prohibited by law. Lost or stolen Reward Certificate(s) are not replaceable.	(Translation needed.)						

Copy: Rewards Module

			Text	When purchasing with your Rewards Certificate(s), the dollar value of the Reward Certificate(s) is prorated across the items purchased, and reflected on your receipt. If you return some or all merchandise purchased with your Reward Certificate(s) and do not make an additional purchase during the same transaction as the return, the dollar value of the Reward Certificate(s) allocated to the item(s) returned will not be refunded or credited to you. If, however, you return some or all merchandise purchased with your Reward Certificate(s), and during the same transaction make an additional purchase, then the dollar value of the Rewards Certificate(s) allocated to the item(s) returned will be credited against the amount of the item(s) purchased during the same transaction on a prorated basis across the items purchased.	(Translation needed.)						
			Text	This Program may be changed or discontinued at any time. No additional Rewards Certificates will be issued after termination of the Program. We reserve the right to amend or modify the Program at any time and in any way (including our right to expire points or adjust the number of points for each net dollar in Brooks Brothers purchases).	(Translation needed.)						
			Text	Full disclosure of the Brooks Brothers Rewards Program will be sent with your card.	(Translation needed.)						
			Text	For questions about the Brooks Brothers Reward Program, please contact Customer Service at 1-800-248-3058.	(Translation needed.)						
			Link	[Close Icon]	[Close Icon]	Close Brooks Brothers Rewards Summary tooltip.	(Translation needed.)				

Brooks Brothers

Card Profile Module

Wireframe: Card Profile Module - Expanded Contact Information, Large View

Profile

✕ Card Profile

Contact Information

NAME ON CARD ⓘ
Steve Helm

ADDRESS Edit
211 South Congress, Apt. 205
Austin, TX *****

EMAIL Edit
s*****m@gmail.com

MOBILE PHONE Edit
(512) 999-9999

[Manage Alert Contact Information >](#)

Page Notes

Module Type: Transactional Module

This is the default view of the Contact Information drawer within the Card Profile Module. Name on Card cannot be edited. The Language for Statements, Letters and Communications toggle link will be suppressed for Brooks Brothers. Content and interactions are consistent across all breakpoints. If the drawer fails to load, display Failure. If access to the information in this drawer is restricted, displays a drawer level notification.

thanks